

Buckeye and Sky High for Kids Charity Event

Wins Again!

by Craig Brown

This July, Buckeye partnered once again with Sky High for Kids to host our fourth annual “Buckeye for Sky High” charity event. This opportunity brought our Buckeye team together with our contractors and suppliers to support families with children undergoing treatment for pediatric cancer. We witnessed tremendous excitement and engagement from all participants, particularly so this year, because the 2020 event had been postponed due to COVID-19 restrictions.

This year’s event took place in Bethlehem, PA, with 34 sponsoring companies, over 180 participants, and ten Buckeye volunteers. The first evening featured dinner and a live auction, followed by outdoor entertainment and a cigar reception. Attendees participated in a golf tournament capped by an awards luncheon the following day.



Fundraising this year exceeded all expectations, with participants raising over \$1 million. This was particularly remarkable given that many companies in the energy industry are still recovering from the financial impacts of the pandemic. Of the funds raised, \$100,000 went to Children’s Hospital of Philadelphia, and the remainder supports Sky High for Kids’ programs at St. Jude Children’s Research Hospital and the Texas Children’s Cancer Center. The majority of the funds were raised through the generous support of our contractor and vendor partners, led by key sponsors Tarsco and Consolidated. Participants continue to share that this is a favorite charity event each year, thanks to the seamless execution of the Buckeye and Sky High teams to support such a worthy cause.

Floyd Burnside, VP of Strategic Business Operations at Apache Industrial Services, had attended three Buckeye for Sky High charity events in prior years as an employee of a different company. The events had made such an impression on Mr. Burnside, that upon moving to Apache in the last year, he was determined to ensure that his new company could participate in the 2021 event.

“Once you hear the stories, it pulls your strings and you just want to stay involved and be a part of it forever,” Mr. Burnside said of this year’s program. “It’s great to see so many companies coming together as one to help fight pediatric cancer. Everyone has just one goal at the event. It’s all about, hey – what can we do together to make this happen? I can’t say enough about the team at Sky High, the Buckeye employees, and what they all do to pull this thing off. We look forward to next year’s event already.”

Buckeye chose to implement diligent health and contagion protocols throughout the event to ensure everyone’s safety. Requirements included proof of vaccination, a negative viral test within 72 hours of participation, or a positive antibody test result. Apache played a central role in ensuring the safety of participants, providing not only a financial donation but also the medical supplies for the event, including hand sanitizer, masks, and temperature scanners.

Houston-based nonprofit Sky High for Kids was yet again a critical partner this year, teaming with the Buckeye Charity Committee to support every aspect of the event. Founded in 2008 by Brittany Hebert Franklin, Sky High’s mission is to bring communities together to provide comfort, fund research, and save the lives of children fighting pediatric cancer and other life-threatening conditions. Ms. Hebert Franklin and the Sky High team dedicate their time to raising funds on behalf of families undergoing treatment at St. Jude Children’s Research Hospital and Texas Children’s Hospital through sporting clay tournaments, golf tournaments, auctions, and concerts in Louisiana, Texas, and now Pennsylvania and Oklahoma. They have raised over \$17 million since their inception and are targeting over \$4.9 million in fundraising in 2021.

“Buckeye employees should know that ... they may not have physically touched that child who is sick, but because of their passion and participation, they’re changing someone’s life.”

—Brittany Hebert Franklin

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Ironwoman *(cont’d. from page 10)*

spectators cheering them on. “The second I hit that red carpet,” says Teriann, “it was an instant smile of gratification.” She would later learn from Coach Kenrick who was watching the livestream of the event, “You were smiling ear-to-ear. To see you cross with a smile that big is why I coach!”

The clock stopped...Teriann’s total time to finish was 12 hours and 10 minutes, and Joe joined her at the finish line, 26 minutes later. She accomplished her “Happy Goal!” But wait. Unofficially, if we were to subtract the additional time for Teriann to bike the 4 extra miles added to the Chattanooga Ironman (recall standard distance is 112 miles vs. 116), at a pace of 18.55 mph, this would reduce her total time by nearly 13 minutes – a sub-12 hour finish! Regardless, Teriann is certainly doing an ultimate happy dance and all of your Buckeye family is so very proud of you! **CONGRATULATIONS!**

What’s Next?

While speaking with Teriann days after her Ironman experience, her first comments were, “It was the hardest thing I ever did...and I don’t expect I will be doing it again in the near future.” But when we neared the conclusion of the interview, I had to ask her what was next. Without hesitation, Teriann readily admitted that she and Joe planned to do a half Ironman in 2022 and another full Ironman in 2023. With this experience now under her belt (23rd in her age division, 81st among all women, and 406th in the overall event), we will undoubtedly be hearing more success stories from her. **You go, Girl!**

* The bicycling route at the Ironman-Chattanooga added another 4 miles to the distance traveled.

** This number does not account for duplication of those athletes who enter and finish multiple Ironman competitions. □

Garvin *(cont’d. from page 9)*

Bob still enjoys playing golf with friend and retiree Barry Bortz (Manager, Consolidations & General Partner, retired 2/28/2009). Bob was also a long-time member of the Buckeye Mixers Bowling League until 2019.

Bob attends retiree luncheons held at the Brass Rail in Allentown, PA, organized by retiree Frank Romaker (VP, Administration & Finance, retired 3/1/1991). Since the Brass Rail announced that it was closing its doors, Frank is looking for a new venue to host these lunches for retirees to continue the long-time tradition.

Recently, Bob donated some of his Buckeye anniversary pins to be included in the memorabilia display in the lobby of the new Buckeye Building in Allentown. He plans to tour the new building and see the display of historic items sometime soon.



Bob retired on February 1, 1996 after 38 years of service. In retirement, he and Pat enjoy traveling.

We thoroughly enjoyed our visit with Bob, listening to him reminisce about his experiences with many former Buckeye employees. Safe travels to Bob and Pat as they embark on their next trip to Punta Cana! □



Annual Contest

by Todd Patterson

As many of you are aware, BuckIdeas is our Rewards and Recognition Program that awards employees in a consistent and equitable manner for their efforts and ideas. These efforts go above and beyond our employees' daily endeavors to generate revenue / decrease expenditures.

BuckIdeas has resulted in the implementation of new ideas across the organization – fashioning Buckeye into a safer and more efficient organization, while providing added financial value. The success of the BuckIdeas program has derived from three key principles:

- ✓ Alignment to corporate goals, in conjunction with CEO and Executive support;
- ✓ Alignment to our entrepreneurial and commercial culture; and,
- ✓ High levels of employee participation (formally known as Gainshare 2009-2012).

Since 2009, BuckIdeas has paid out over \$2 million in awards to our employees, who, in turn, have helped generate over \$47.5 million in organizational value!

Annual Contest

This year, the annual contest focuses on employees who do not frequently use or may have never utilized the BuckIdeas program. One of the BuckIdeas Committee goals is to ensure that ALL employees are fully acquainted with the program, its features, and rules, including how to submit ideas.

The contest is open from Monday, November 15 to Wednesday, December 15, 2021.

If you are not familiar with the BuckIdeas program, please take a few minutes to review the [introductory presentation](#) (also available at the BuckIdeas SharePoint site (see "Link" on the bottom right below committee members listing). This year's contest is simple:

- Part 1:** Click on the link below, answer seven short questions and then click submit <https://www.surveymonkey.com/r/WPHD6YV>
- Part 2:** After you complete the BuckIdeas quiz:
- Open a Microsoft Edge or Internet Explorer browser.
 - Go to the [BuckIdeas SharePoint site](#).
 - Click on Submit a BuckIdea.
 - Complete the BuckIdeas form.
 - Under the Idea Details section of the form, please type **CONTEST** in the Idea field. Under the Description field, describe how the BuckIdeas program can be useful to you!
 - After the form is complete, click Submit at the bottom of the form.

WINNERS:

- Winners will be selected and notified by Thursday, December 23, 2021.
- Ten randomly-selected contest participants will be chosen for prizes.
- **Each winner will receive a \$250 gift card!**

Thank you to all who have used and supported the BuckIdeas Program! ☐

The Way We Were ...



Operations Training Program, Macungie, PA, September, 1985.

Pictured left to right: Back Row — Cindy Reiter, Marty White, Larry Kuno, Scott Hohn, and Cheryl Yuhasz; Front Row — Craig Spragle, Kurt Schweitzer, Drew Fulmer, and Terry Stack.

Sky High Charity *(from page 11)*

Ms. Hebert Franklin said of Sky High's partnership with Buckeye, "For the past five years, we've been able to create this family and this partnership, between Sky High's commitment to end cancer and Buckeye's servant leadership. They truly believe in giving back to the community – you don't see that in every corporation. You don't see that in every leadership team, and you don't often see as many employees who are so engaged and eager to serve like they are at Buckeye." She notes that childhood cancer is the number one cause of death by disease for children in the U.S.

"I live by the motto 'we're doing things that are bigger than ourselves'," added Ms. Hebert Franklin. "Buckeye employees should know that when they lay their head on their pillow at night, they may not have physically touched that child who is sick, but because of their passion and their participation, they're changing someone's life – a mom, a dad, the siblings, and the patients themselves. They're doing something bigger than themselves, and they're putting their passion into action. They're even changing the lives of the team at Sky High – they're giving us the courage to go big or go home."

Much appreciation to all our participants and sponsors, and a special acknowledgement to Sky High and our Buckeye Charity Executive Committee members: Joe Sauger, Craig Brown, Patrick Monaghan, Robert Harris, Carl Ostach, Jeff Crone, Bob Ingalls, Cameron Miles, and Nikole Williams.

See you all at next year's event! ☐



3-4 Days with the flu that you're most contagious

6 Feet from which flu germs can be spread

5% - 20% Percentage of the U.S. population who gets the flu annually

314 Millions of annual outpatient doctor visits for flu



- **Wash your hands.** It seems obvious, but experts believe the flu virus spreads through coughs, sneezes, or surfaces sick people have touched. Washing your hands regularly will help protect you from flu germs.
- **Avoid close contact with sick people.** Try and avoid people who are sick. If you get sick yourself, stay home. Cover your mouth and nose when you cough or sneeze.
- **Get a flu shot.** A millisecond of discomfort can reduce flu illnesses, doctors' visits and missed work, so you're saving yourself from even more than feeling sick. Everyone six months of age or older should get a flu vaccine each season.
- **Get treated.** If you do get the flu, visit your doctor — antiviral drugs can help shorten your sick time and make your illness milder. They can also prevent complications from the flu, such as sinus and ear infections, pneumonia, and inflammation of the ear, brain, and muscles.

Make an effort to stay safe and healthy this flu season!