

# SKY HIGH HEARTBEAT

---

SAVING KIDS. HEALING FAMILIES.



BIANNUAL NEWSLETTER  
DECEMBER 2020





# TABLE OF CONTENTS

- 3** LETTER FROM THE FOUNDER
- 4** MISSION, VISION & VALUES / UPCOMING EVENTS
- 5** BOARD & STAFF UPDATE / OUR TEAM / DID YOU KNOW
- 6-7** UPDATES ON WHO WE SUPPORT
- 8-9** EVENT RECAPS
  
- 10** PROGRAMS UPDATE / BOD & VOLUNTEER OF THE MONTH
- 11** PEER-TO-PEER FUNDRAISING
- 12** PATIENT OF THE MONTH
- 13** SPONSORED EVENTS / CHARITY OF CHOICE SPOTLIGHT / 2020 FISCAL OVERVIEW
- 14** SPONSORS



# LETTER FROM THE FOUNDER

In the words of Craig Groeschel “This isn’t the first crisis, and it won’t be the last.”

In 2019 we set an all-time fundraising record, raising \$6.8 million and had our eyes set on a goal of \$8.5 million for 2020. Sky High for Kids was stronger both internally and externally and we had an A-Team ready to conquer what we thought would be our best year yet. *You already know how this ends, but don’t skip ahead.*

2020 arrived and we were back in the saddle early January preparing for all 14 of our fundraising events for the year. In February we reached a huge milestone by unveiling the Sky High for Kids Immunotherapy Floor at Texas Children’s Cancer Center. This new patient floor allowed for 32 new patient rooms to treat and care for children fighting cancer. What a moment in history! Soon after, two of our team members traveled to Botswana to see the work Sky High is supporting in sub-Saharan Africa first-hand. Both described the experience as eye-opening and the common theme was hope throughout their time there. The entire Sky High team was on cloud nine but little did we know what was to come.

March arrived and it felt like we were on a high speed train that came to a screeching halt and when it did our bodies crashed against the conductor’s glass window. Immediately, we lost a projected \$2.2 million from cancelled events.

I honestly have no words for what we all felt inside but I do remember exactly what we did: we got up from that train floor.

Our leadership team met with mentors and advisors, we strategized, we created the hashtag #SkyHighNeverStops and rolled out a six week short term plan that included our first virtual gala and several other fundraising efforts. We unfortunately extended our short term plan again and again... and again but we did everything we possibly could to keep our mission alive. Through it all we hosted two virtual events, added four fundraising campaigns, diversified our donor base, hosted virtual carnivals with patients, significantly trimmed all of our budgets, organized what we called Hospital Bedside Chats so our donors could hear from the people we support directly and so much more.

Between April and August, like everyone, we experienced bouts of fear, anxiety, heartache and

even anger but our faith prevailed and kept a small flame lit inside of us. One of our team members, Shauntae Centers, constantly reminded us to embrace a positive mindset. I know that mindset allowed us to be more creative and fearless than ever before.

**“WE WERE RESILIENT AND WE PROVED THAT NOTHING WOULD STOP SKY HIGH FROM FULFILLING OUR MISSION...ABSOLUTELY NOTHING”**

When we were allowed to gather again, we began planning to have our first in-person fundraising event of 2020 and planning to host as many fundraising events as we possibly could through the end of the year. The return to in-person events was important to us, so long as we could do so safely, to keep our mission alive because there are thousands of patient families counting on us. In September we implemented every possible safety protocol, gathered our most loyal donors and raised \$530,000 in Odessa, TX! This was not only our first in-person fundraising event of the year but the first if not one of the first in-person fundraising events in the state of Texas.

In 12 short weeks, we hosted five major in-person events raising \$2.7 million to support the Childhood Cancer community. We were resilient and we proved that nothing would stop Sky High from fulfilling our mission to provide comfort, fund research and save lives of those fighting Pediatric Cancer. Absolutely nothing (*please be good to us 2021*).

I would like to give a special thanks to Clear to Work, our loyal donors, vendors, volunteers, Board Members and team who didn’t give up on the fight against Childhood Cancer when you had every excuse to do so. We know it was a difficult year for everyone but thank you for continuing to believe in our mission. Every bit of your support helps Sky High tremendously.

In closing, I would like to personally thank my husband, team, friends and mentors for your patience, grace, guidance and willingness to believe in me this year. In the words of Mike Howard, “Hang tough, this is where real leaders lead.”

**Brittany Franklin**  
Founder & CEO, Sky High for Kids

# OUR MISSION

THE MISSION OF SKY HIGH IS TO BRING COMMUNITIES TOGETHER TO PROVIDE COMFORT, FUND RESEARCH AND SAVE LIVES OF THOSE FIGHTING PEDIATRIC CANCER AND OTHER LIFE-THREATENING CONDITIONS.

# OUR VISION

END PEDIATRIC CANCER



# OUR CORE VALUES

### Passion

We are enthusiastic about the mission and we use our drive to inspire and energize others.

### Integrity

We hold ourselves to a high standard of having strong moral principles and uprightness.

### Faith

We have faith and hope in God's grace that together we will find a cure for childhood cancer.

### Family

We are one unit, we share one mission and are ultimately one team.

### Mission Driven

We always put the mission first.

# UPCOMING EVENTS

VISIT OUR WEBSITE FOR MORE INFORMATION  
[SKYHIGHFORKIDS.ORG](http://SKYHIGHFORKIDS.ORG)

January 30  
Fete des Amoureux  
Houston, TX

April 24  
Dewville Social Club  
Baker's Boil  
La Vernia, TX

June 11-12  
Lafayette Banquet  
& Sporting Clay  
Tournament  
Lafayette, LA

July 20-21  
Buckeye for Sky High  
Bethlehem, PA

September 12  
Ladies Who Brunch  
Houston, TX

September 17-18  
Permian Basin Banquet  
& Sporting Clay  
Tournament  
Odessa, TX

October 3-4  
Total Safety  
Helping Heroes  
New Orleans, LA



# BOARD UPDATE

While it is bittersweet we would like to announce that four of our existing members will be rolling off of our Board of Directors. Thank you to C.R. "Bubba" Saulsbury, Robert G. Phillips, Jason Heckt and Bob Buck for all of your dedication to our mission throughout the years! Each has contributed a lot to our mission and has made us the organization we are today.

With endings also come new beginnings. Our team is pleased to announce the addition of six new board members in 2021. We are thrilled to officially welcome them into our Sky High family and to have their expertise of knowledge and experience to our team.

# STAFF UPDATE

Sky High for Kids thrilled to announce five promotions within our organization:

- Director of Operations, Shauntae Centers
- Director of Finance, Leigh Ann Love
- Special Event Manager, Grace Theriot
- Special Event Manager, Sarah Mouton
- Special Event Manager, Jamie Sullivan

Join us in congratulating Shauntae, Leigh Ann, Grace, Jamie and Sarah on their well-deserved promotions!

### Director of Operations, Shauntae Centers

Shauntae Pierce joined the Sky High team nearly four years ago. She has played a key role in our growth and has proven herself to be committed to our mission. In her new role she will manage contracts, insurance, legal compliance and vendors. Shauntae will continue to serve as the Executive Assistant to the CEO and Office Manager.

### Director of Finance, Leigh Ann Love

Leigh Ann brings eight years accounting experience to the Sky High team. She joined the team in 2019 and in a short period of time has helped us tremendously. In her new role she will lead all financial duties including but not limited to bookkeeping, treasury, bank relationships, 990 filing, budgeting, data management and more.

### Special Event Managers: Grace Theriot, Sarah Mouton & Jamie Sullivan

Throughout their time with Sky High, Grace, Sarah and Jamie have helped our organization raise over \$5 million. Giving 2 ½ years, 1 year and 2 years, respectively, they each have demonstrated their desire to grow and continuously learn. Each will continue to be responsible for their regional internal and external events but will absorb additional responsibilities.

## SKY HIGH TEAM

### STAFF

Brittany Hebert  
 Kristina Gutierrez  
 Leigh Ann Love  
 Shauntae Centers  
 Sarah Mouton  
 Jamie Sullivan  
 Grace Theriot

### BOARD OF DIRECTORS

Brad Howell	Joe Sauger
Hollie Citron	Kelly Domingue
Joe Reuss	Nicole Neumann
Gary Purcell	Reva Azeez
Greg Guidry	Schuyler Evans
James R. Old, Jr.	Taylor Sass

### YOUNG PROFESSIONAL BOARD OF DIRECTORS

Colby Thomas	Cameron Miles
Sydney Mafrige Kerns	Jessica Morrison
Tim Ashe	David Murphy
Beau Grenier	Nicholas Tallant
Miranda Knippers	

### AMBASSADORS

Amanda Fenn	Jamie Sylvester
Anna Smart	Jason Heckt
Clark Smith	Jim Franklin
Cornelius Dupre	Jim Wright
Craig Wakefield	John Hernstat
C.R. "Bubba" Saulsbury Jr.	Mike Appling
Cullen Spitzer	Mike Howard
Dan Dinges	Mollie Schall
David deRoode	Nicholas Tallant
David Sandberg	

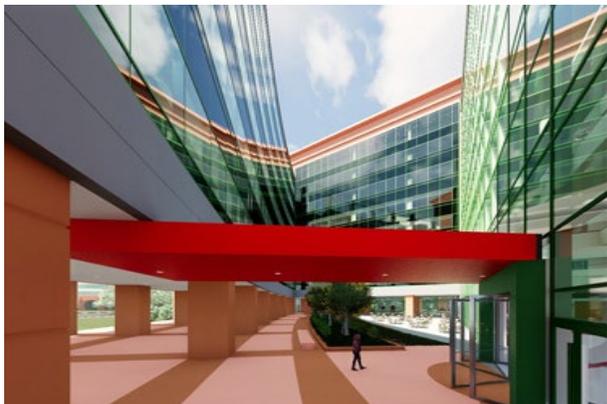
## DID YOU KNOW?

In the last 20 years, only four treatments have been developed specifically for Childhood Cancer.



# UPDATES ON WHO WE SUPPORT

## ST. JUDE CHILDREN'S RESEARCH HOSPITAL



St. Jude has launched a new era of scientific advancement with the construction of the new 625,000 square foot Advanced Research Center (ARC). St. Jude is creating an environment where scientists and clinicians will have ready access to leading-edge resources and opportunities to pursue breakthroughs that can accelerate progress in treating and curing catastrophic pediatric diseases.

When the ARC opens in 2021, it will become a beacon of hope for children everywhere, with Basic Research and Translational Research emphasized inside the state-of-the-art facility. Developmental Neurobiology will occupy the second floor and a portion of the third floor in the ARC. The third floor will house the newly created Center for Experimental Neurotherapeutics, advancing research into pediatric neurologic disorders. Cellular and Molecular Biology will

occupy the fourth floor and laboratories on the fifth floor will house Immunology, the biology of the immune system. Floors 6 and 7 will be shelled to allow for expansion in the future.

Inside the ARC's laboratories, St. Jude scientists will conduct investigations with the most cutting-edge tools available to research and develop the treatments of tomorrow: gene editing, metabolomics, advanced microscopy, epigenetics, immunotherapy and RNA biology.

This ambitious expansion at St. Jude is being made possible through the continued generosity of supporters across the nation who are committed to helping fulfil the St. Jude mission: Finding cures. Saving children.

## THE RONALD MCDONALD HOUSE CHARITIES, MEMPHIS



The Ronald McDonald House Charities, Memphis has faced many challenges throughout the year.

Prior to March 2020, RMHC has averaged a 93% occupancy of 53 rooms that result in approximately 50 families at a time with 200 people living in total in the House. Now, December 2020 they have 25 families (55 people total) at the House.

Though there are many challenges, the highest priority is caring for the patient families. Although many projects and events have been put on hold the three areas of focus are cleanliness, security for their families and food service programs.

Because of Sky High's Rise and Shine Breakfast Program, they are able to serve families food in a way they wouldn't be able to do without our help. It really was the catalyst for all of the meal programs they have today. Now, they are able to serve three meals, five days a week.



## TEXAS CHILDREN'S HOSPITAL - GLOBAL HOPE

"This has been a particularly difficult year, and Global HOPE has had to overcome a number of challenges from COVID-19. These have included the interruption of public transportation which has caused shortages in essential chemotherapy, delays in diagnosis, and significant delays in treatment. Global HOPE staff have gone above and beyond, including coordinating rides for patients and performing chemotherapy house calls.

Thanks to Sky High's support, to date, Global HOPE has now treated over 8,000 patients, trained over 3,200 physicians, nurses and other healthcare professionals, and has dramatically increased survival rates at its sites in Uganda, Botswana and Malawi.

Looking ahead to 2021, Global HOPE will be continuing to build its programs in Uganda, Botswana and Malawi. We are also developing programs in Rwanda and Tanzania which will build capacity to treat children with cancer in these countries.

None of this would be possible without the continued support of Sky High. We're so thankful for Sky High's commitment to Texas Children's Global HOPE program and in making a difference in the survival of children with cancer in sub-Saharan Africa!"

- Dr. David G.. Polack, Director of Global HOPE

## TEXAS CHILDREN'S HOSPITAL - IMMUNOTHERAPY



"As you know the first pediatric center for immune based cancer therapy known as the Sky High for Kids Cancer Immunotherapy was dedicated at Texas Children's Hospital in February of 2020. This occurred right before the local's manifestation of the COVID-19 pandemic. Nevertheless, this floor has housed more than 650 patients with an average length of stay of 5.2 days."

Dr. Susan Blaney, Director of Texas Children's Cancer & Hematology Centers

## BIG LOVE CANCER CARE

"Today, due to amplified anxiety and fears arising from getting sick from COVID-19, social isolation, job loss, and food insecurity, the needs of cancer families are immeasurable. BIG Love is committed to offering immediate financial, physical and emotional support to our high-risk kids and families throughout the entirety of this Crisis. The amount of LIFT Program Requests (a program supported by Sky High) received from social workers and child life specialists, especially for urgent requests for food, have nearly doubled.

Since the start of COVID19, BIG Love made an important decision. We did not "shelter in place and wait out the storm." We continued serving our high risk cancer kids every step of the way – delivering food and basic supplies to over 50 homebound families in urgent need every month. Some other examples of the L.I.F.T Program at work: medical supplies for amputee patients, wheelchair ramps, payment of electric bills to avoid shut-off, payment of rent or mortgage, baby supplies such as: baby bed, baby car seat, stroller, housing during treatment, medical masks, funeral expenses, special parties such as graduations or birthdays and "End-of-life" family trips.

Recently through our LIFT Program and with the help of Sky High, we assisted three cancer families that reside in the area most greatly impacted by Hurricane Laura. One lived just minutes from Lake Charles. Except for their vehicle, a few items, and the clothes on their backs, they lost everything. Their home, their town-basically life as they knew it-is gone. This family of 7 (kids pictured) has a 16-year-old son currently inpatient for cancer treatment through at least the end of November. Dad is employed, but there is no work for him at this time since their town is destroyed. The hospital social worker reached out to BIG Love for temporary housing assistance. BIG Love secured them a fully stocked, fully furnished apartment minutes from the hospital. They will live there through November-and maybe longer. We are now trying to purchase clothes, food, etc. They need everything!"



Jessica Phillips, Co-Founder, BIG Love Cancer Care

# EVENT RECAPS



## PERMIAN BASIN BANQUET & SPORTING CLAY TOURNAMENT

This year has certainly been full of obstacles but that didn't stop West Texas from raising over \$530,000 to help fund pediatric cancer research! Thank you to our Giavanna Event Sponsor, Fisher Construction. We also had the privilege of honoring Fisher Construction's very own Joyce Fisher and family as our 2020 Guests of Honor. We are so grateful for their continued support of our mission!

We were able to host the first in-person Sky High event of 2020 in a safe manner due to our safety representatives Clear To Work, thank you for ensuring the safety of our guests. Also, a huge thank you to our committee, volunteers and sponsors - we could not do it without you!



## HOUSTON BANQUET & SPORTING CLAY TOURNAMENT

Over 500 guests came together the weekend of September 25th for our annual Houston Banquet and Sporting Clay Tournament and helped us raise \$585,000! After postponing the event from April, we are grateful to our supporters and to Armadillo Palace and Greater Houston Sports Club for helping us put on this amazing weekend. Guests enjoyed Goode Company BBQ, exciting auction packages, and great music by The Guzzlers on Friday night. On Saturday, our sporting clay participants enjoyed a beautiful day at the range to top off the weekend of helping End Pediatric Cancer.





## YOUNG PROFESSIONALS GOLF TOURNAMENT

120 Golfers joined together at Westwood Golf Club for the inaugural YP Golf Invitational on Monday, October 12 to help fight Childhood Cancer. Together, we raised \$96,000! It was a great day of sunshine, delicious food and cold drinks. A special thank you to Aramark and Weldfit for providing our lunch and dinner. We also want to thank Parish Brewing, Torchy's Tacos, Westwood Golf Club and Kirby Ice House for providing our golfers with provisions on the course. Thank you to our top sponsors MustangCat, Kodiak Gas, Industrial Tent Systems, Lindsey Leigh Jewelry, Waterbridge & Gray Reed.



## LADIES WHO BRUNCH

Over 300 guests came together on October 18th for our annual Ladies Who Brunch event and helped us raise over \$250,000! After postponing the event from April, we are grateful to our supporters and The Corinthian Houston for helping us put on this amazing event. Guests enjoyed a fashion presentation from Alchemia & Modern Marla, an exciting Q&A with Childhood Cancer Survivor Sadie Keller and Congressman Michael McCaul, and an emotionally powerful speech from Childhood Cancer Survivor, Dr. Maggie Cupit-Link, M.D.



## SAN ANTONIO BANQUET & SPORTING CLAY TOURNAMENT

Over 500 participants came together on the weekend of November 13-14 in San Antonio for our annual banquet & sporting clay tournament and helped us raise over \$500,000! We are extremely grateful to our supporters and The Hyatt Regency Hill Country Resort & Spa and National Shooting Complex for helping us put on this amazing weekend. Guests enjoyed great food and a moving presentation from Avery Burch on behalf of her brother, Brady Burch. Avery also donated her hair along with fellow Churchill Cheer teammates during our ponytail auction – what an impactful evening! There were close to 80 teams that participated in the sporting clay tournament on Saturday morning with the 1st place team, Catbench Services LLC, topping off the day with a score of 402. It was a beautiful afternoon with amazing people who are helping End Pediatric Cancer!

# PROGRAMS

## PONYTAIL DONATIONS

In 2020, we had 35 selfless individuals donate their hair to our Ponytail Donation Program! Each individual grew their hair out and helped us raise funds for our mission. All hair donations go straight to Children With Hair Loss, a nonprofit who makes wigs for children with alopecia and for those who have lost their hair to cancer, free of charge. Thank you to all of our selfless donors! To donate your hair and start a fundraising page visit <https://skyhighforkids.org/our-impact/programs/#ponytail-donations>



## TIE FOR SKY HIGH

We have had several volunteers make blankets for our Tie for Sky High Program, including Andrea Gardella and The National Charity League! These blankets are distributed to patients throughout the year but this year has been especially difficult as you may imagine. Our team is excited to share that 150 blankets will be handed out to children at Texas Children's Cancer & Hematology Center!



## POP TABS

Did you know that you can collect pop tabs from your beverages to help raise awareness for Childhood Cancer and help provide much needed funds to the Ronald McDonald House Charities, Memphis? Email [admin@skyhighforkids.org](mailto:admin@skyhighforkids.org) to get your very own pop tab sticker to start collecting!

Thank you to Larry & Sherri Lapoint, Geri Winch & Murray Landry for taking 1,677 pounds of pop tabs to be cashed!



## VIRTUAL BINGO

Since we are unavailable to have our typical patient visits and interactions, this year we introduced Virtual Patient Carnival and Virtual Bingo. During our last bingo with the Ronald McDonald House of Memphis (RMHCM), around a dozen families were in attendance via zoom and everyone had a blast. For every winner, team members, Grace and Shauntae hosted a one minute dance party. And you are reading this correctly, that made for 28 dance parties! Gifts were sent ahead of time for the families to choose from and every family left a winner. We can't wait for the next Virtual Bingo with RMHCM!



## ADVENTURES + PATIENT PACKS

Unfortunately, we have not been able to host any Adventure trips due to COVID-19 these last few months and as of now, our team has postponed six trips. We will be anxiously awaiting the time when we are able to host these unforgettable experiences for patient families again!

However, in the meantime our team started creating tailored packages for patient families. No two bags are the same and include special gifts for the entire family. Some includes crafts, activities and snacks while others include books, blankets, clothes and other necessities. While the gifts are small in size, we do hope they have a big impact on the families!



## BOARD MEMBER OF THE MONTH **BRAD HOWELL**



Brad Howell joined the Sky High family in 2012. He currently serves as our Board President, leads the Executive Committee and also serves on our San Antonio Event Committee. Brad's wife, Melissa, and two daughters have also become a big part of our Sky High family.

Brad goes beyond the call of duty. He has been an integral part of our growth over the last few years. With his leadership we are now the multi-million organization we are today. He's helped us increase efficiencies across the board.

Brad, thank you for helping us get through our most challenging year thus far and thank you for fighting for our mission!

## VOLUNTEER OF THE MONTH **ERRIN BRYNER**



Errin has served on our Houston and Permian Basin Event Committees for years and was even our Houston Event Co-Chair in 2020.

She helps us secure auction items & sponsorships, paints & donates her own artwork to all of our events and volunteers with us every chance she gets! When we think of superstar volunteers, Errin's name is always on this list!

Errin thank you for being an advocate for Sky High! We cannot thank you enough

# PEER-TO-PEER FUNDRAISING

## JUST BECAUSE

If you want to setup a fundraiser just because you care about our mission and want to support families battling cancer, this is the fundraiser for you!

Thank you to the following individuals for raising money for Sky High with their *Just Because* pages!

- Dylan P.
- Jensen Wessendorff



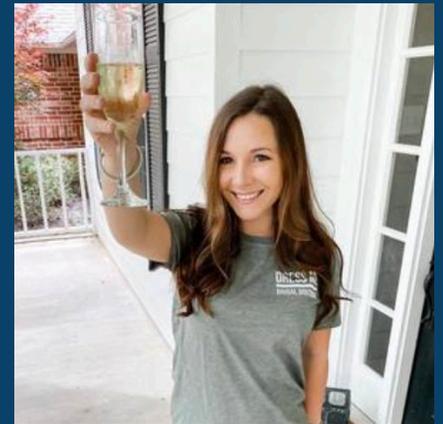
Dylan is a not only a Childhood Cancer survivor but an advocate! She has set a goal to raise \$10,000 in the next five years! She's already raised over \$2,000!

## SPECIAL OCCASIONS

Celebrating a birthday, your wedding or a big milestone? Commemorate life's big moments by dedicating it to support childhood cancer.

Thank you to these individuals for dedicating their special occasion to our mission!

- Jennifer Clark
- Brittany Franklin
- Leigh Ann Love



## 30 DAYS OF GOLD

During the month of September, Childhood Cancer Awareness Month, we embarked on a peer-to-peer fundraising campaign. We asked individuals to help us raise \$1,000 in 30 days for our 30 Days of Gold campaign.

14 incredible individuals helped us raise \$16,878.67. Each of them reached out to their network of friends and family to join our mission. Thank you all for your hard work and dedication!

- Rachel Remington
- Errin Bryner
- Erin Cones
- Crystal Blevins
- Tori Richards
- Kasy Baldauf
- Bob Buck
- Laura Walker
- Miranda Knippers
- Nicholas Tallant
- Savannah Schoessow
- Brittany Giarnelli
- David Murphy
- Sherri Carey

Also a huge thank you to our top fundraiser, Erin Cones! We cannot thank all of you enough! Thank you for believing and support Sky High's mission.

## YOUR FUNDRAISER. OUR MISSION.

TO START YOUR OWN FUNDRAISER, VISIT

[HTTPS://SKYHIGHFORKIDS.ORG/WAYS-TO-HELP/  
FUNDRAISE-FOR-THE-KIDS/](https://skyhighforkids.org/ways-to-help/fundraise-for-the-kids/)



The Gardella Family raised over \$18,000 in a span of less than a week to honor their daughter Giavanna who lost her battle to Childhood Cancer.

## HONORS & MEMORIALS

Remember or honor a loved one by supporting our mission.

Thank you to following families for continuing their loved ones legacy!

- Gardella Family - *Giavanna Gardella (2000-2019)*
- Newsom Family - *Frank Newsom (1951-2020)*

# Patient of the Month

## Lillian

age 2, soft tissue cancer

During bathtime one evening when Lillian—nicknamed “Lily”—and her twin sister, Emmy, were 16 months old, Lily’s parents noticed a knot on her back. “We took her to the local hospital,” recalled the twins’ mom, Michelle. “The doctor didn’t think it was anything to worry about, but he went ahead and did an ultrasound.”

The results of the ultrasound were devastating, revealing a solid mass. The hospital was uncomfortable doing a biopsy on such a young child, so Lily was sent to a local children’s hospital. There, a biopsy revealed she had a type of soft tissue cancer called rhabdomyosarcoma. Lily was immediately referred to St. Jude Children’s Research Hospital®. Her family had heard of St. Jude, but it wasn’t until they arrived that they truly understood how special the hospital is.

At St. Jude, Lily’s treatment has included chemotherapy, surgery to remove the tumor and proton therapy. Her family is grateful for everything St. Jude has done for their family, including providing housing, which means Emmy has been by Lily’s side for everything.

“Emmy keeps Lily going,” Michelle said. “Emmy pushes her. She makes sure Lily eats and drinks, and she’s been that way ever since they were born. Emmy has really always nurtured Lily. She has a huge heart.”

Lily and Emmy are busy bodies, always on the move. They’re outgoing, sweet-natured, curious girls who know their ABCs, love singing “Twinkle, Twinkle, Little Star” and enjoy meeting new people.



[stjude.org](http://stjude.org)

# SPONSORED EVENTS

## FORE THE CURE GOLF TOURNAMENT

Sky High for Kids sponsored the Fore the Cure Golf Tournament benefiting Texas Children’s Cancer & Neurology Center. Each year the tournament is hosted at Lakeside Country Club in Houston TX. Several Young Professionals Board Members and Board Members participated on behalf of our organization. In addition to our attendance Sky High also served as a Bronze Sponsor to the annual tournament.

## CHILDREN WITH HAIR LOSS CHARITY BALL

Sky High for Kids donated \$2,500 to support Children With Hair Loss’ (CWHL) Charity Ball. This year their event was hosted virtually November 7. Like Sky High, CWHL has stayed true to their mission and every application that has been submitted for 2020 has been filled! That’s over 400 children receiving free wigs in 2020 alone. Thank you to all of our amazing hair donors! And thank you to CWHL for your incredible work!

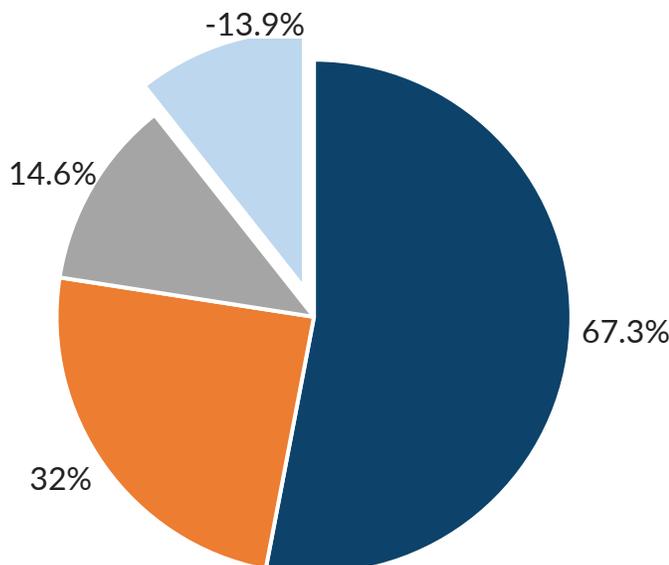
# CHARITY OF CHOICE

**THANK YOU TO ALL OF THE COMPANIES THAT NAMED SKY HIGH THEIR CHARITY OF CHOICE & DONATED A PORTION OF THEIR PROCEEDS TO OUR MISSION!**

Coolin Curve  
Jentry Kelley Cosmetics  
BCRN  
Callie Co Bracelets

Alexander Scott Collection  
Haute Baby  
Cookies for Others  
With Love Designs

## 2020 FISCAL OVERVIEW



REVENUE  
**2,748.00**

- Donations
- Admin Expense
- Event Expense
- Drawdown

# SPONSORS



BUCKEYE PARTNERS, L.P.

CHAMPIONX

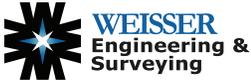
THE GUIDRY FAMILY  
GIVING FUND



SAULSBURY



HICKS  
THOMAS  
JAY OLD & FAMILY



[skyhighforkids.org](http://skyhighforkids.org)

9800 Richmond Avenue Suite 335 • Houston, TX 77042

f @skyhighforkids | @skyhighforkids