

# FAMILY MEMBER BENEFITS & OPPORTUNITIES



Sky High for Kids' vision is to help end Childhood Cancer. Sky High is funding revolutionary research projects that will not only advance treatment worldwide but also move the survival rate needle forward. Between supporting the first immunotherapy center dedicated to pediatric oncology in the U.S., to funding sub-Saharan doctors and health providers to train in pediatric oncology specifically to combat the abysmal survival rates in that region, to helping fund the largest research facility for Pediatric Cancer research in the world, Sky High for Kids is vetting and supporting projects that will have the largest impact on Childhood Cancer.

Join Sky High's fight by becoming a Family Member. What is a Sky High Family Member? Sky High Family Members make a \$25,000 minimum annual donation to receive benefits at each of our internal Sky High events, get recognition on marketing materials throughout the year and more. Ultimately, the cure comes faster when you join!

## MARKETING OPPORTUNITIES

- Premier Family Member Exposure in Media Interview & Sky High Print Collateral
- Family Member Signage on Website & All Social Media Platforms (250,000+ Readership Visibility)
- Family Member Logo on Each Internal Event Apparel/Giveaway
- Family Member Signage Throughout Each Internal Event

## VALUE TO CORPORATE SPONSOR

- Networking Opportunities with Corporations Amongst Various Industries
- Building a Relationship with Sky High, Furthering Corporate Giving Responsibility
- Ultimately Achieving Additional Sales & Brand Recognition

## UNIQUE MARKETING INITIATIVES

- Sky High's Events Reach Thousands of Professionals
- Internal Events Host from up to 1,000+ Participants
- Significant Portion of Internal Event Participants Are Involved Within the Energy Industry & Related Industries
- Diversity Among Participants Demographics
- Sky High's Mission Attracts Participants Who Care About Our Brand & Respect Our Partners & Sponsors

## TERMS & CONDITIONS

- *Specific Details of Each Corporate Family Member Level Listed on Following Pages*
- *A Two Year Commitment is Suggested*

# \$100,000 MIRACLE FAMILY MEMBER

**INTERNAL EVENTS** *Please include the numbers of tables/teams/tickets/spots you intend on using at each location. If none, please write 0.*

**2 LADIES WHO BRUNCH EVENT TABLES**

\_\_\_\_\_ HOUSTON, TX

**8 BANQUET TABLES TO USE OVERALL**

\_\_\_\_\_ HOUSTON, TX    \_\_\_\_\_ SAN ANTONIO, TX    \_\_\_\_\_ MIDLAND, TX    \_\_\_\_\_ LAFAYETTE, LA

**12 SPORTING CLAY TOURNAMENT TEAMS TO USE OVERALL**

\_\_\_\_\_ HOUSTON, TX    \_\_\_\_\_ SAN ANTONIO, TX    \_\_\_\_\_ MIDLAND, TX    \_\_\_\_\_ LAFAYETTE, LA

**4 SPORTING CLAY TOURNAMENT COOKING SPOTS** (1 MAX AT EACH LOCATION)

\_\_\_\_\_ HOUSTON, TX    \_\_\_\_\_ SAN ANTONIO, TX    \_\_\_\_\_ MIDLAND, TX    \_\_\_\_\_ LAFAYETTE, LA

**1 YOUNG PROFESSIONALS GOLF TOURNAMENT TEAM**

\_\_\_\_\_ HOUSTON, TX

**6 GUESTS TO JOIN NIGHT IN NASHVILLE EVENT** (EVENT OCCURS EVERY OTHER YEAR)

\_\_\_\_\_ NASHVILLE, TN

**8 GUESTS TO JOIN PRIVATE DINNER WITH SKY HIGH BOARD OF DIRECTORS**

\_\_\_\_\_ HOUSTON, TX

**CORPORATE PARTNER EVENTS** *Please include the numbers of tables/teams/tickets you intend on using at each location. If none, please write 0.*

**6 BANQUET TICKETS TO USE OVERALL**

\_\_\_\_\_ BUCKEYE MIDSTREAM PARTNERS

**2 SPORTING CLAY OR GOLF TOURNAMENT TEAMS TO USE OVERALL**

\_\_\_\_\_ BUCKEYE MIDSTREAM PARTNERS  
GOLF & CLAYS

**1 TOURNAMENT COOKING SPOT OR STATION SPONSOR TO USE OVERALL**

\_\_\_\_\_ BUCKEYE MIDSTREAM PARTNERS

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
COMPANY REPRESENTATIVE NAME

\_\_\_\_\_  
SKY HIGH REPRESENTATIVE SIGNATURE

\_\_\_\_\_  
COMPANY REPRESENTATIVE SIGNATURE & DATE

# \$50,000 LIFELINE FAMILY MEMBER

## INTERNAL EVENTS Please include the numbers of tables/teams/tickets/spots you intend on using at each location. If none, write 0.

**1** LADIES WHO BRUNCH EVENT TABLE

\_\_\_\_\_ HOUSTON, TX

**4** BANQUET TABLES TO USE OVERALL

\_\_\_\_\_ HOUSTON, TX    \_\_\_\_\_ SAN ANTONIO, TX    \_\_\_\_\_ MIDLAND, TX    \_\_\_\_\_ LAFAYETTE, LA

**8** SPORTING CLAY TOURNAMENT TEAMS TO USE OVERALL

\_\_\_\_\_ HOUSTON, TX    \_\_\_\_\_ SAN ANTONIO, TX    \_\_\_\_\_ MIDLAND, TX    \_\_\_\_\_ LAFAYETTE, LA

**4** SPORTING CLAY TOURNAMENT COOKING SPOTS (1 MAX AT EACH LOCATION)

\_\_\_\_\_ HOUSTON, TX    \_\_\_\_\_ SAN ANTONIO, TX    \_\_\_\_\_ MIDLAND, TX    \_\_\_\_\_ LAFAYETTE, LA

**1** YOUNG PROFESSIONALS GOLF TOURNAMENT TEAM

\_\_\_\_\_ HOUSTON, TX

**4** GUESTS TO JOIN NIGHT IN NASHVILLE EVENT (EVENT OCCURS EVERY OTHER YEAR)

\_\_\_\_\_ NASHVILLE, TN

**4** GUESTS TO JOIN PRIVATE DINNER WITH SKY HIGH BOARD OF DIRECTORS

\_\_\_\_\_ HOUSTON, TX

## CORPORATE PARTNER EVENT Please include the numbers of tables/teams/tickets/spots you intend on using at each location. If none, write 0.

**4** BANQUET TICKETS TO USE OVERALL

\_\_\_\_\_ BUCKEYE MIDSTREAM PARTNERS

**1** SPORTING CLAY OR GOLF TOURNAMENT TEAMS TO USE OVERALL

\_\_\_\_\_ BUCKEYE MIDSTREAM PARTNERS  
GOLF & CLAYS

**1** TOURNAMENT COOKING SPOT OR STATION SPONSOR TO USE OVERALL

\_\_\_\_\_ BUCKEYE MIDSTREAM PARTNERS

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
COMPANY REPRESENTATIVE NAME

\_\_\_\_\_  
SKY HIGH REPRESENTATIVE SIGNATURE

\_\_\_\_\_  
COMPANY REPRESENTATIVE SIGNATURE & DATE

# \$25,000 ADVOCATE FAMILY MEMBER

**INTERNAL EVENTS** *Please include the numbers of tables/teams/tickets/spots you intend on using at each location. If none, write 0.*

**2 LADIES WHO BRUNCH EVENT TICKETS**

\_\_\_\_ HOUSTON, TX

**24 BANQUET INDIVIDUAL TICKETS TO USE OVERALL**

\_\_\_\_ HOUSTON, TX    \_\_\_\_ SAN ANTONIO, TX    \_\_\_\_ MIDLAND, TX    \_\_\_\_ LAFAYETTE, LA

**4 SPORTING CLAY TOURNAMENT TEAMS TO USE OVERALL**

\_\_\_\_ HOUSTON, TX    \_\_\_\_ SAN ANTONIO, TX    \_\_\_\_ MIDLAND, TX    \_\_\_\_ LAFAYETTE, LA

**4 SPORTING CLAY TOURNAMENT COOKING SPOT** *(1 MAX AT EACH LOCATION)*

\_\_\_\_ HOUSTON, TX    \_\_\_\_ SAN ANTONIO, TX    \_\_\_\_ MIDLAND, TX    \_\_\_\_ LAFAYETTE, LA

**2 GUESTS TO JOIN NIGHT IN NASHVILLE EVENT** *(EVENT OCCURS EVERY OTHER YEAR)*

\_\_\_\_ NASHVILLE, TN

**2 GUESTS TO JOIN PRIVATE DINNER WITH SKY HIGH BOARD OF DIRECTORS**

\_\_\_\_ HOUSTON, TX

**CORPORATE PARTNER EVENTS** *Please include the numbers of tables/teams/tickets/spots you intend on using at each location. If none, write 0.*

**1 TOURNAMENT COOKING SPOT OR STATION SPONSOR TO USE OVERALL**

\_\_\_\_ BUCKEYE MIDSTREAM PARTNERS

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
COMPANY REPRESENTATIVE NAME

\_\_\_\_\_  
SKY HIGH REPRESENTATIVE SIGNATURE

\_\_\_\_\_  
COMPANY REPRESENTATIVE SIGNATURE & DATE